



**INTELLIGENT GOVERNANCE:**  
*Transforming with AI*

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**CommunitiesThrive®**  
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# Empowering Communities to Thrive. One data point at a time.

**CommunitiesThrive Pty Ltd**

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## Executive Summary

At CommunitiesThrive®, we unveil a future where AI-powered solutions redefine Integrated Planning & Reporting (IP&R) for local governments, non-profits, educational bodies, ESG-reporting entities, and beyond. Through the synergy of advanced community engagement, strategic foresight, and trailblazing technology, we champion the alignment of an organisation's path with the pulse of community well-being and aspirations.

### *Our Principal Offerings:*

1. **AI-Powered Scorecards:** Demonstrating a patent-pending leap in technology, our scorecards distil critical insights from community data, illuminating actionable pathways and preferences comprehensively through a streamlined dashboard. The benefits range from deepened engagement to strategic foresight, paving ways for impactful community-aligned actions.
2. **Robust Engagement Mechanisms:** With a blend of surveys and interactive workshops, we embrace diverse community opinions, ensuring comprehensive representation and dialogue, ultimately shaping inclusive and actionable community strategies.
3. **Insightful Desktop Research & Analysis:** Leveraging AI to enhance data scrutiny, this component delivers a rich overview of relevant scholarly pursuits, engagement histories, and policy contexts, setting the stage for informed decision-making.
4. **AgileFlow.AI®:** This AI assistant transforms the conventional governance landscape by automating critical functionalities, from compliance to risk management, through simple interactions, marking a new era of operational efficiency and public engagement.

Under the leadership of Dr Chris Budhan, and in conjunction with the expertise of Market Facts Pty Ltd, CommunitiesThrive® commits to empowering global communities through insightful, data-driven solutions. Our technologies and services are designed to propel organisations across various sectors into a future where governance is more effective, community trust is robust, and services are meticulously aligned with community needs.



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## 1. Introduction

*CommunitiesThrive® cordially invites entities spanning local governments, non-profits, education, ESG-reporting firms, and more to revolutionise their Integrated Planning & Reporting (IP&R) practices through our specialised, AI-powered strategies. Our holistic approach integrates seamless community engagement, prospective strategic insight, and cutting-edge technology to redefine the essence of governance and operational dynamics*



**At the heart of our methodology** lies a profound commitment to understanding and prioritising the visions harbored within the communities and organisations we serve. Embracing a genuine connection and dialogue with your stakeholders uncovers pivotal insights, enabling the formulation of intelligent, forward-thinking strategies.

**AgileFlow.AI® stands as the quintessence** of governance, planning, and reporting revolution. This dynamic AI assistant dramatically simplifies and automates over 50 essential processes, including compliance, risk management, and more, signifying an era of streamlined operations and extraordinary time-saving.

**We extend an invitation** to discover the transformative capabilities of CommunitiesThrive®. Experience through demos and consultations how our innovative technologies and services can fundamentally enhance organisational efficiency, foster community trust, and remain in alignment with the evolving needs of the communities served.

## Addressing Traditional Challenges with Our Innovative Data Solutions

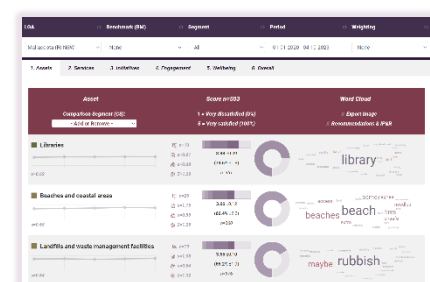
### Traditional Survey Limitations:

- **Constrained Data Reach:** Overreliance on single survey channels, like phone or mail, excludes vital community segments.
- **Narrowed Horizon:** Without current, relevant benchmarks, traditional rating systems limit analysis depth.
- **Overemphasis on Broad Averages:** This can mask crucial variations in demographics, geography, attitudes, and changes over time.
- **Surface-Level Reports:** Such reports frequently necessitate additional service-specific consultations.



### Our Solution:

- **In-depth Data Collection:** We use over 10 distinct survey channels, enhanced by diverse questionnaires, research, and workshops.
- **Advanced Data Toolkit:** With clear visualisation and comprehensive feedback analyses, we simplify complex data.
- **Detailed Digital Insights:** Our online reports, filled with diverse views, reduce the need for added consultations.
- **AI-Powered Recommendations and IP&R:** Our AI-driven features improve and simplify IP&R.



**In this paper,** delve deeper into our AI-boosted Scorecards, in-depth data analysis, and inclusive engagement strategies, and explore how they can benefit a broad spectrum of organisations beyond local councils.



## 2. AI-Powered Scorecards

**Dive into the future** of community engagement with our innovative Scorecards system. By harnessing advanced AI and meticulous statistical methods, this patent-pending technology filters noise to spotlight actionable insights. Seamlessly integrate legacy and fresh survey data for a comprehensive understanding of your community's desires, priorities, and wellbeing. Experience this data transformation on our visually compelling, user-friendly dashboard. Access our demo Scorecard now at [www.communitiesthrive.com.au/demo](http://www.communitiesthrive.com.au/demo) - no signup or login required.

### *Technology & Security:*

**Our cloud-centric design** ensures easy integration with existing systems, including Content Manager (formerly known as TRIM). Enjoy peace of mind with top-tier security, backed by a government-certified data centre and a robust firewall.

### *Intelligent Information Synthesis:*

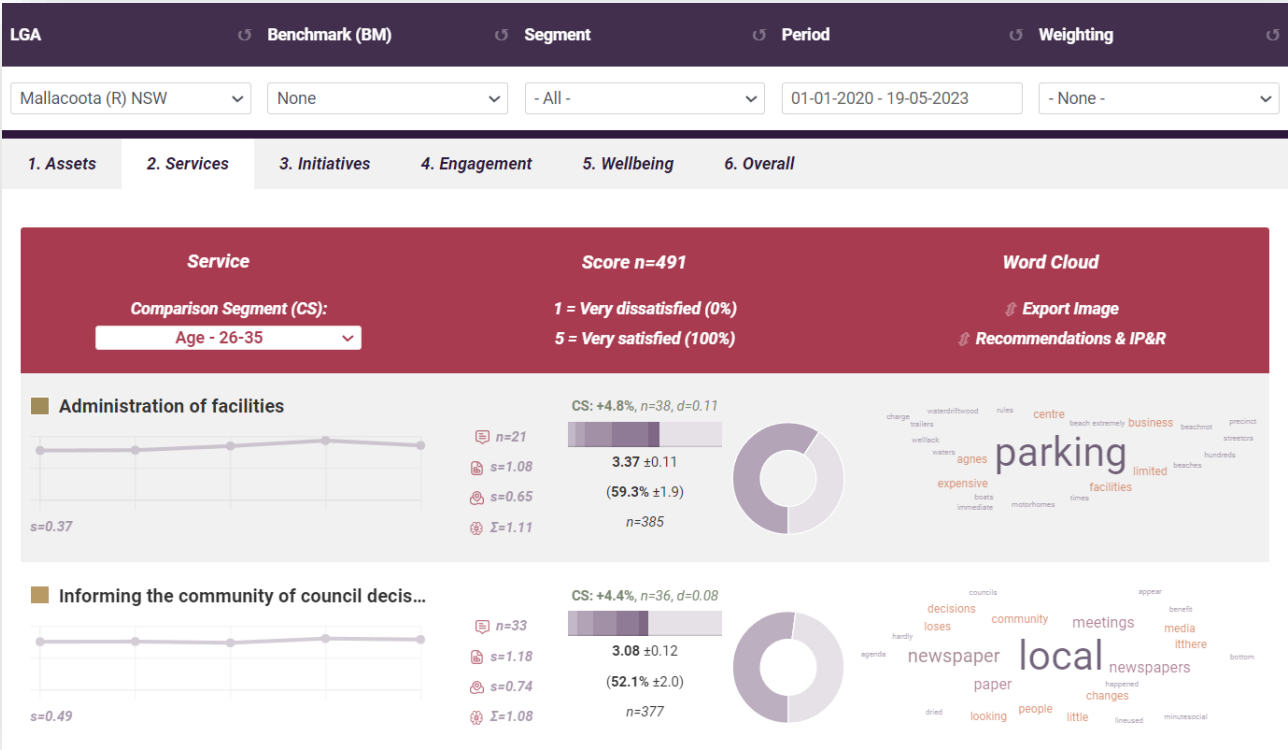
**Beyond Scorecards**, our AI accelerates information synthesis, processing vast text amounts such as customer feedback and public submissions, saving countless hours of manual work.

### *Key Advantages:*

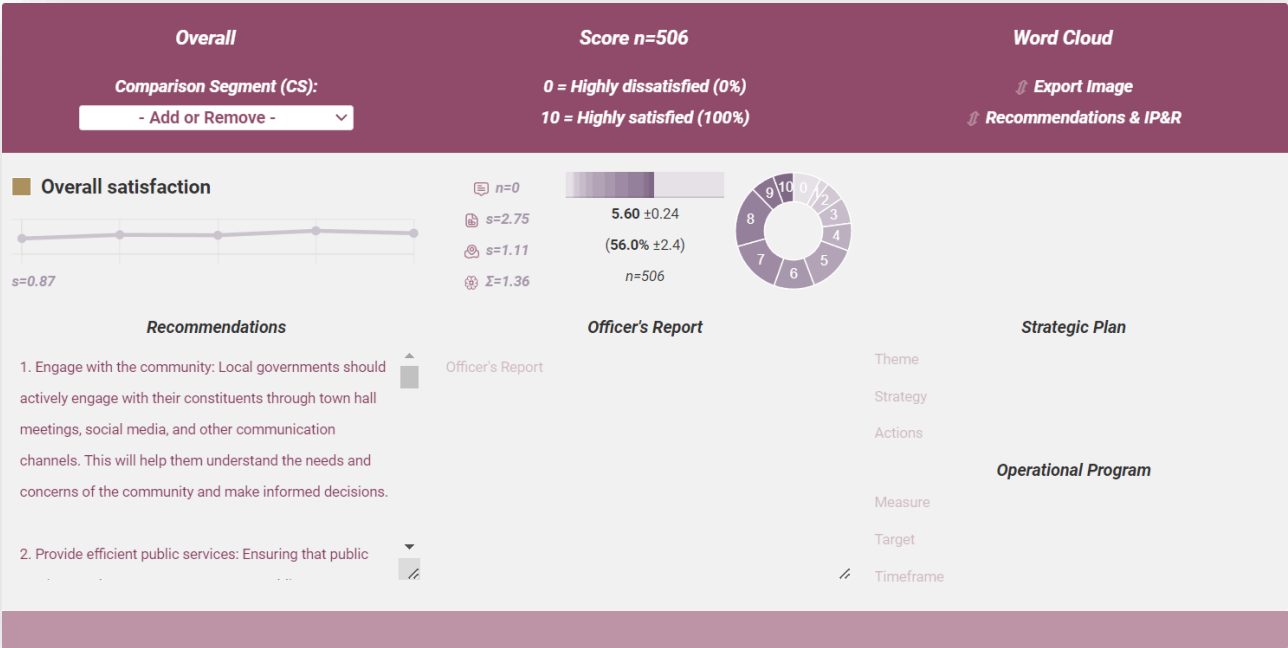
Experience unparalleled benefits with CommunitiesThrive®:

	Benefit	Description
1	Enhanced Engagement & Decision-Making	Leverage the power of data-driven insights to actively involve the community in decision-making processes, fostering a collaborative and responsive approach to governance.
2	Reinforced Community Trust	By consistently addressing and aligning with community needs and visions, ensure a deeper trust and confidence in organisational initiatives and actions.
3	Targeted Interventions	Utilise our Scorecards for granular demographic, geographic and longitudinal insights, and refine resource deployment accordingly.
4	Data & Geographic Trend Visualisation	Tap into heat maps and integrated feedback, converting data deluge into actionable steps.
5	Strategic Advancement Opportunities	Pinpoint areas for community growth and strategise with evidence-informed, AI-driven recommendations.
6	Profound Insights	Extract hidden community patterns for informed decision-making.
7	Data Security & Dynamic Reporting	Benefit from superior security and intuitive reporting, enriched with tutorial videos and training avenues.
8	Enhanced Staff Engagement	Foster a deeper data comprehension within your staff, promoting a culture of agility, buy-in to change, and service orientation.

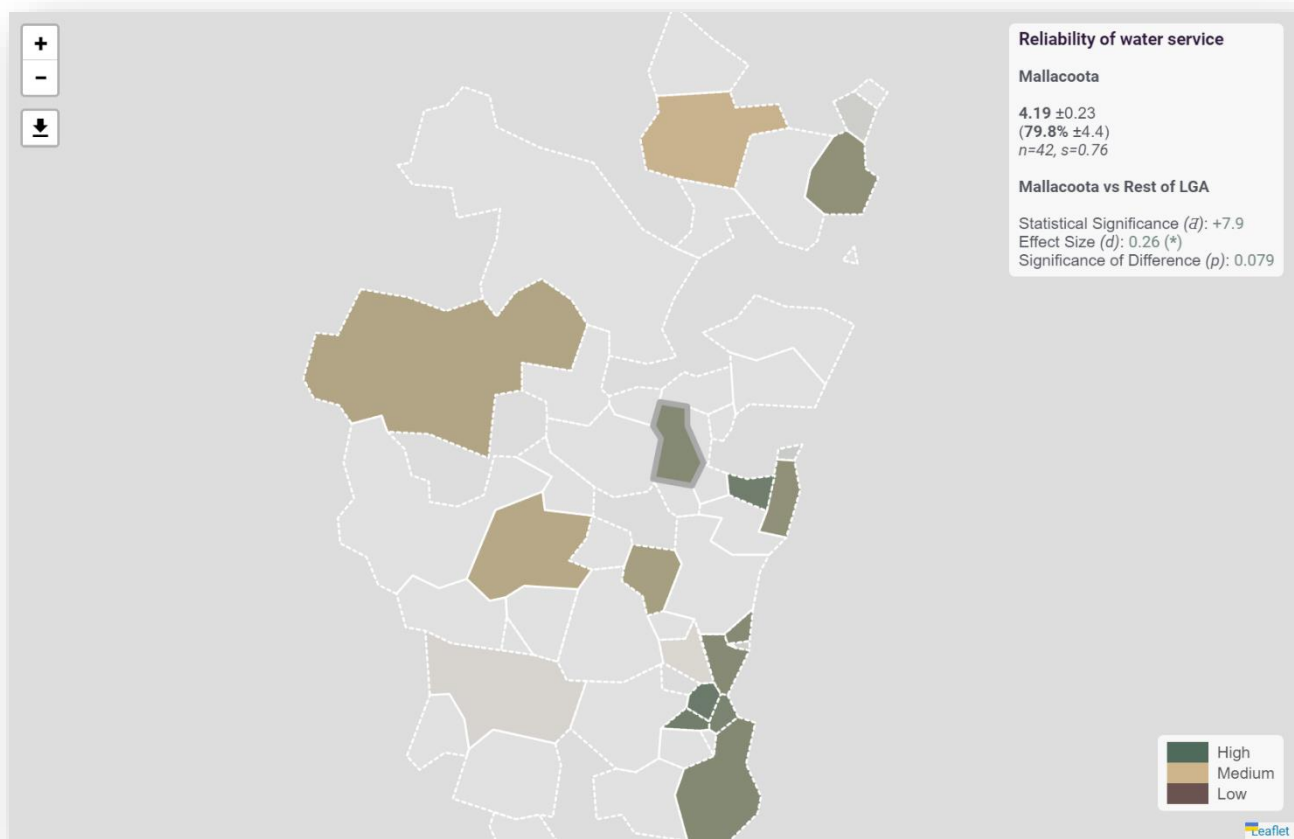
**CommunitiesThrive®:** Your portal to informed, transparent governance and a brighter, data-driven future.



**Reveal Segmented Insights Over Time:** Using our advanced tools, track the evolving needs and sentiments of community segments and compare them longitudinally with peer communities.



**Optimise your IP&R Process:** Use our AI-enhanced, evidence-informed Recommendations and IP&R feature to refine and semi-automate, aligning with contemporary good practice and community sentiments.

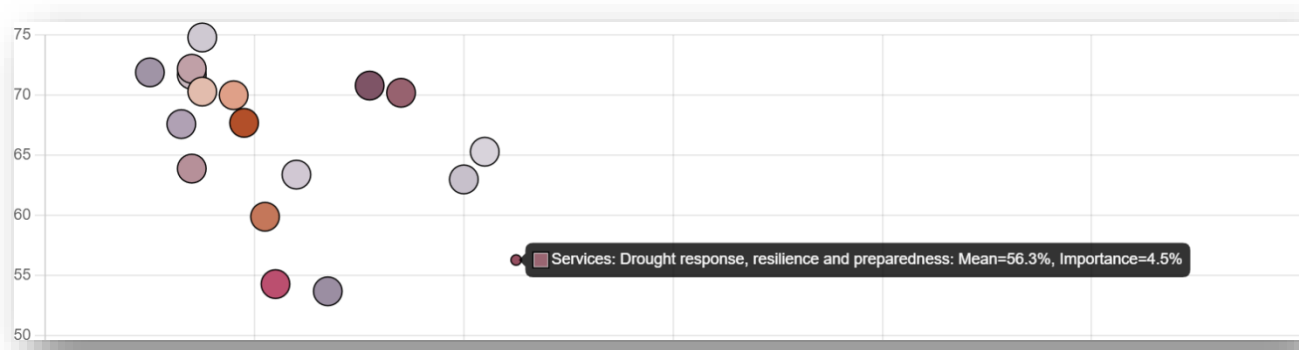


**Uncover Geo-Trends:** Explore geographical nuances of community preferences via our Scorecards’ vibrant heat maps.

Swimming pools and aquatic centres			
Many survey respondents expressed a need for more swimming pools in their local areas, such as Boyne Tannum, Dune Ridge, and Kangaroo Island. Some respondents mentioned that existing pools are poorly maintained, expensive, or not accessible for people with disabilities. There were also concerns about the timing of pool closures and renovations, as well as the lack of COVID-safe plans. Some respondents suggested that funding should be pursued for schools to build pools, while others questioned the spending on upgrades at the Redwood Glen Aquatic Centre.			
Comment	Suburb	Rating	Date
The money spent at the Redwood Glen Aquatic center was a big white elephant. Did we really need new diving blocks?? Who's allowed to use them. Might be great for comps but the pool itself is nowhere near standard.Should have looked at Emeralds pools before wasteing all that money.	Windermere Heights	1	26 Oct 2020
the current swimming pool really needs an upggrade	Blue Gum Grove	2	26 Oct 2020
Seem quite expensive with no benefit for a season ticket holder	Highpoint Plains	2	25 Oct 2020

**Simplify Complex Data:** Our Scorecards’ AI-powered comment summarisation feature condenses extensive comments, making them more digestible and actionable.





**Chart Growth Roadmaps:** Navigate your community's trajectory using insights from our importance-performance matrices.

#	Feature	Mean (%)	Importance (%)	Importance (Chart)
1	Interruptions: Courtesy and professionalism of Council staff	71.9	58.0	<div></div>
2	Interruptions: Timeliness of the repair	72.2	23.1	<div></div>
3	Interruptions: Communication before, during and after the interruption	63.9	6.4	<div></div>

**Clarify Focused Priorities:** Illuminate community priorities with our AI-driven importance analyses.

Category	Segment	Mean ( $\bar{x}$ )	Sample Size (n)	Standard Deviation (s)	Statistical Significance (p)	Effect Size (d)	Segment vs Rest of LGA (%Δ)	Segment vs Rest of LGA Chart
ABTSI	No	6.14 ±0.22	421	2.27	0.000 (***)	1.11 (***)	+106.9	<div></div>
CALD	No	6.14 ±0.22	417	2.27	0.000 (***)	1.06 (***)	+97.9	<div></div>
CORE ACTIVITY NEED	No	6.07 ±0.22	418	2.30	0.000 (***)	0.90 (***)	+79.2	<div></div>

**Delve Deep into Data:** Capitalise on our Scorecards' crosstabs, analytics, and statistical significance measures for actionable insights.

At CommunitiesThrive®, amplifying community voices stands at our core. Experience the unique attributes of your community, acquire pivotal insights, and steer organisational agendas in line with community pulse. Let's bridge organisations and communities with trust and understanding.

Begin your transformative journey in community data analytics with us. **Engage in a consultation or request a quotation**, and revolutionise your community engagement approach through our groundbreaking Scorecards system.





### 3. Engagement, Surveys & Workshops

#### Surveys

At **CommunitiesThrive®**, we're driven by the principle that every voice is vital. Utilising a methodical approach across diverse survey channels, we balance spontaneous responses from telephonic surveys with in-depth insights from our online platforms, all while capturing both self-selected voices and a broader, randomly selected cross-section of the community. This ensures that passionate individuals and representative views come together for a well-rounded understanding. Access our demo survey now at [www.communitiesthrive.com.au/survey](http://www.communitiesthrive.com.au/survey) – no signup or login required.

**Appreciating the importance** of internal feedback, tools crafted for elected members, staff, and volunteers allow us to integrate diverse perspectives, whether through organisational websites or unique domains like '[your-organisation]survey.com.au'.

**Our Distinct Approach:**

	Benefit	Description
1	<b>Diverse &amp; Inclusive Survey Design</b>	From traditional phone calls to digital platforms like web, email, social media, and press releases, we offer a wide range of survey techniques. We also engage through intercepts, QR-Code postcards, printed surveys, and public forums. With dynamic item randomisation, multilingual options, accessibility features, and online chat, participation is inclusive and broad.
2	<b>Balanced Respondent Integration</b>	Our surveys actively capture both self-selected voices, often those with strong views, and randomly selected respondents to ensure diverse, representative feedback. The ability to compare insights from these groups provides a nuanced, comprehensive analysis.
3	<b>Tailored Benchmarking</b>	We tailor benchmarking using the optional Survey of Comparative Areas (SCA). With panellists from peer regions, we enable overall and segment-level comparisons for current, pertinent perspectives.
4	<b>Deep Analytics</b>	We go beyond basic metrics, uncovering insights that drive decisions.
5	<b>Participatory Planning Tools</b>	Our tools actively involve community members in planning, fostering collective vision.
6	<b>End-to-End Iterative Engagement</b>	By seamlessly blending in-person and virtual workshops with targeted follow-up surveys, we ensure robust iterative engagement from start to finish.
7	<b>Integrity &amp; Security</b>	Data protection is paramount; we rigorously uphold security protocols, keeping all data securely within Australia.

**Methodological Features:**

- **Adaptable Feedback Collection:** Merging quantitative and qualitative methods.
- **Inclusive Design:** With diverse languages, accessibility, and chat assistance.
- **Engaging Interface:** Image-centric, mobile-optimised questions for interactive surveys.
- **Participatory Budgeting:** Engaging communities in fiscal dialogue, aligning aspirations with fundable projects.



Service	1	2	3	4	5	Comment (optional)
	Very dissatisfied	Dissatisfied	Neither	Satisfied	Very satisfied	
<b>Emergency and disaster management</b> • Examples: regional coordination of disaster prevention, preparation, response, and recovery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="text" value="This is a comment!"/>

**Tailored Response Mechanisms:** Blend quantitative and qualitative methods, letting users tailor their feedback approach for genuine input.

<b>财政管理</b> • 例如：符合道德规范和透明的收支服务	<input type="radio"/>	<input checked="" type="radio"/>
------------------------------------	-----------------------	----------------------------------






**Broadened Accessibility & Support:** Embrace linguistic variety and empower participants with accessibility controls and immediate chat support.

Theme

Image

Streetscaping



Hanging decorations

Comment (optional)

Planter boxes

Comment (optional)

Yarn bombing

Let's have a 'yarn' over yarn!

1. Environmental protection and education

2. Visual appeal of water and sewer infrastructure

3. Water conservation and reuse

4. Use of renewable energy

5. Public water filling stations

**Interactive Feedback Experience:** Elevate participation with image-centric questions and a user-friendly, mobile-optimised interface.

Service	Current Amount	<= Less More =>	-100% to 100%	Proposed Amount
Library services	\$3.7m	<div><div></div></div>	10%	\$4.1m

<b>Recycled water network</b> • Treated greywater is presently provided to nearby farms, golf clubs and showgrounds for irrigation purposes	<div><div>- \$50 for reduced provision of recycled water</div><div>\$0</div></div>	<div><div>\$50 for expansion of the recycled water network</div></div>
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**Community Fiscal Collaboration:** Facilitate meaningful financial dialogues, ensuring community visions align with actionable, fundable projects.



## Workshops

**At CommunitiesThrive®**, our workshops represent a confluence of innovation, inclusivity, and meaningful engagement. While traditional in-person sessions might lack complete community representation and quantitative precision, we've pioneered an integrated approach. By harmoniously pairing our proprietary Scorecards and surveys with workshop discussions, we transcend these limitations. The result? Experiences that stand as a testament to community inclusivity and equal opportunity.

	<i>Benefit</i>	<i>Description</i>
1	<b>Tailored Approach</b>	We design each session to address your community's unique needs, captivating and enlightening attendees.
2	<b>Inclusivity</b>	Our skilled facilitators nurture open dialogues, ensuring every voice is valued and acknowledged.
3	<b>Real-Time AI Assistance</b>	AI technology transcribes and analyses workshops, yielding post-session insights and ensuring attendee confidentiality.
4	<b>Collaboration</b>	Participants are motivated to establish shared goals and solutions, strengthening community bonds.
5	<b>Mediation &amp; De-escalation</b>	Our team adeptly navigates conflicting priorities and ensures balanced participation in discussions, fostering consensus.
6	<b>Integration with Scorecards &amp; Surveys</b>	These tools enhance our representative understanding of community needs and priorities, thereby enriching workshop discussions.
7	<b>Actionable Insights</b>	We convert workshop findings into tangible strategies, including direct initiatives, advocacy, partnerships, and regulatory avenues.
8	<b>Post-Workshop Support</b>	Detailed reports and actionable recommendations ensure community visions are realised.
9	<b>Local Economy Support</b>	Prioritising local vendors, from catering to logistics, bolsters the community's economy.
10	<b>Sustainability Focus</b>	Our commitment to environmental responsibility shines through our waste-free events and use of digital materials.
11	<b>Optional AR Games</b>	Our engaging Augmented Reality scavenger hunts boost pre-workshop enthusiasm and involvement.
12	<b>Accessibility Measures</b>	To ensure inclusivity, we provide DDA-compliant options like sign-language interpretation or captioning upon request.

**Experience a paradigm shift** in community engagement with our workshops. Our Managing Director, Dr Chris Budhan, has spearheaded engagement projects that have garnered awards from prestigious organisations:





## 4. Desktop Research & Analysis

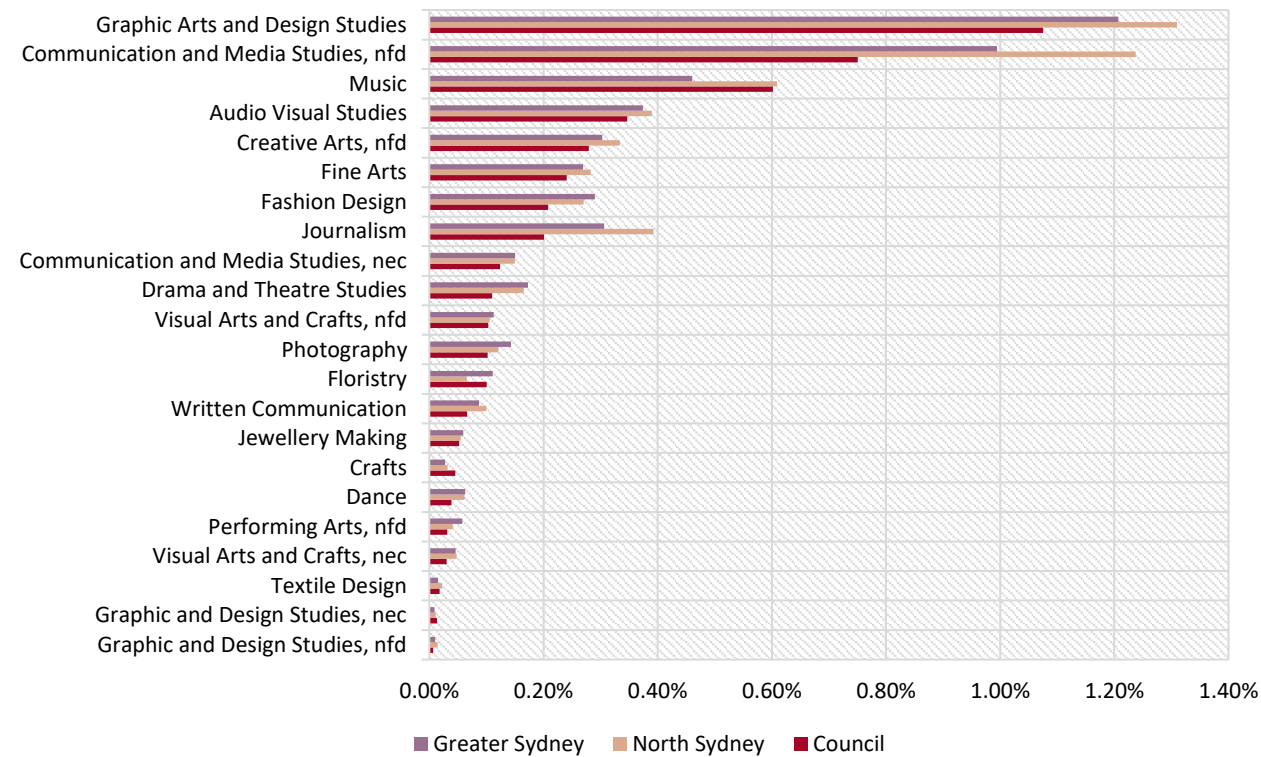
**Dive deep into organisational intricacies** with our AI-enhanced collection of research summaries and expert desktop research. This comprehensive approach provides insightful overviews of recent scholarly articles and historical engagement data. We meticulously analyse these to offer a clear understanding of the latest trends, challenges, and innovations in governance. Topics such as urban planning, public policy, community engagement, and fiscal management are covered. Our curated selection encapsulates the essence of cutting-edge research, illuminating how organisations navigate the complexities of modern administration.

**Elevating our exploration through desktop research**, we benchmark against peer organisations and integrate insights from academic literature, current policy trends, and advanced tools. These include the Australian Bureau of Statistics' (ABS') TableBuilder Pro and GIS methodologies. By utilising data from the Office of Local Government (OLG) and applying service review frameworks, we conduct thorough evaluations of your organisation's services. We intertwine community feedback with official records to create cohesive and insightful narratives.

**We also specialise in creating detailed literature reviews** focusing on the policy implications of any topic for organisations. Designed to inform decision-making processes, these reviews highlight relevant research and its practical applications in the realm of governance. Whether for policymakers, academics, or interested citizens, our services offer valuable resources for staying informed about the evolving landscape of governance.

**Discover key insights for your organisation's strategy** and elevate your approach by **partnering with CommunitiesThrive®**. If you or your organisation are interested in commissioning a literature review or require expert guidance in navigating your organisation's historical engagement data and other records, please do not hesitate to **contact us for more information**.

Field of Study: Creative Arts Fields Relative to Total





## 5. AgileFlow.AI®: Your Smart PA, Just an Email Away

*Transform your operations with AgileFlow.AI®, the premier AI assistant tailored for local governments, non-profits, education providers, ESG-reporting entities, and more. AgileFlow.AI® revolutionises governance, planning, and reporting by automating 50 functions, including compliance, risk management, and DA pre-assessments. It also streamlines document creation, such as council reports, policy drafts, and project plans. Simply send an email.*



AgileFlow.AI® excels in handling large volumes of text and multiple concurrent requests, producing high-quality documents that conform to Australian English standards and formatting conventions. Leveraging our proprietary, patent-pending technology, each report is uniquely crafted and delivered conveniently in email, PDF, and Word formats.

We adhere strictly to Australian cybersecurity and data residency regulations, ensuring that all processed data is promptly deleted and remains inaccessible to us or our partners. Our fully onshore team, including all developers, guarantees compliance and data security.


### Key Features:


- **Automated Document Production:** Quickly generates a range of accurate, compliant documents.
- **Simplified Document Management:** Streamlines the entire document lifecycle.
- **Sophisticated Analytical Tools:** Delivers comprehensive data analysis for informed decision-making.
- **AI-Driven Chatbots:** Enables instant public engagement via web and SMS.


### Benefits:


- **Efficiency Gains:** Saves staff time, enabling focus on creative, high-value tasks, and supports a four-day work week.
- **Enhanced Compliance:** Maintains high standards to bolster your organisation's credibility.
- **Improved Communication:** Enhances public engagement with AI-enhanced interactions.

### How It Works & Pricing:

 **Using AgileFlow.AI® is as easy as emailing a personal assistant.** Simply forward relevant details, links, and attachments to one or more specialised email addresses like [comply@agileflow.ai](mailto:comply@agileflow.ai) (listed on the next page) to receive precise replies containing customised reports for your community and organisation—typically within a minute. Alternatively, use the **online request form**.

 **Designed to meet the dynamic demands of modern governance,** AgileFlow.AI® significantly improves document production efficiency and fills temporary staffing gaps, optimising resource allocation. Its competitive pricing and unique market position guarantee seamless, rapid integration, easing the transition to automated AI solutions.

 **We offer tiered pricing to accommodate the varying needs of organisations,** starting from \$4,995 AUD (ex GST) per annum for up to 1,000 emails per month. Chatbots, CMS integration, custom algorithms, models, templates, varied processing quotas, training, and support are negotiable and can be tailored to your requirements.

 **Elevate your operations today with AgileFlow.AI®.** Contact Dr Chris Budhan, Managing Director, at 0416 001 982 or [chris@communitiesthrive.com.au](mailto:chris@communitiesthrive.com.au) for a personalised demonstration and trial. Discover how our cutting-edge platform can revolutionise your organisation's digital transformation. Visit [www.agileflow.ai](http://www.agileflow.ai) for a video overview.



Legal & Compliance			
1	Agreement	Drafts legal agreements to safeguard interests.	agreement@
2	Case Analysis	Researches legal precedents to strengthen case strategies.	cases@
3	Compliance Report	Ensures documents comply with legal and regulatory standards.	comply@
4	Critical Incident Plan	Develops plans to respond effectively to critical incidents.	incident@
5	DA Report	Provides preliminary assessments of development applications.	da@
6	Legal Brief	Drafts concise and persuasive legal briefs summarising facts and arguments.	brief@
7	Legal Interpretation	Provides legal and legislative interpretation to ensure compliance.	interpret@
8	Policy Draft	Drafts and revises policy documents to ensure accuracy and relevance.	policy@
9	Terms of Reference	Defines objectives, scope, and responsibilities for committees or projects.	tor@
Financial & Analysis			
10	Assessment Report	Evaluates submissions, grants, assignments, and more against specified criteria.	assess@
11	Budget Plan	Details financial projections and allocations for projects.	budget@
12	EIA Report	Assesses environmental impacts of projects.	eia@
13	ESG Report	Evaluates performance against environmental, social, and governance criteria.	esg@
14	Financial Analysis	Evaluates financial data to provide insights.	finance@
15	Grant Proposal	Crafts proposals to secure project funding, outlining objectives and needs.	grant@
16	Market Analysis	Analyses market trends and data to provide insights for strategic decisions.	market@
17	Research Digest	Summarises key research findings for informed decisions.	research@
18	SIA Report	Assesses the social impacts of projects on communities and stakeholders.	sia@
Management & Strategy			
19	Charter	Creates project charters defining objectives, scope, stakeholders, and more.	charter@
20	Community Plan	Develops a comprehensive plan addressing community needs and goals.	community@
21	Concept Designs	Develops concept designs to visually communicate project ideas.	design@
22	Event Plan	Develops detailed plans for events, including logistics, scheduling, and more.	event@
23	Operational Plan	Drafts detailed plans to guide organisational activities.	operations@
24	Project Plan	Develops detailed plans for project execution.	project@
25	Risk Management Plan	Identifies potential risks and formulates mitigation strategies.	risk@
26	Sponsorship Proposal	Drafts proposals to attract sponsorships, outlining benefits.	sponsor@
27	Strategy Outline	Designs strategic plans to achieve goals and outline methods.	strategy@
28	Training Program	Creates detailed training programs, outlining objectives, schedules, and more.	train@
Reports & Documentation			
29	Annual Report	Summarises yearly achievements, financial performance, and goals.	annual@
30	Board Report	Provides updates on governance, strategic decisions, and financial status.	board@
31	Committee Report	Details findings, activities, and recommendations from committee projects.	committee@
32	Council Report	Produces a detailed council report.	council@
33	Document Preparation	Transforms bullet points into paragraphs and refines documents for clarity.	doc@
34	Executive Report	Produces a detailed executive report.	exec@
35	Grammar Check	Reviews and corrects grammatical errors in documents.	grammar@
36	Summary	Provides summaries of content for conciseness and accessibility.	summary@
Communication & Public Engagement			
37	Communications Plan	Develops comprehensive strategies for effective communication.	comms@
38	Email Reply	Writes effective email responses to enhance community interaction.	reply@
39	Engagement Questions	Creates interactive questions for surveys and engagement activities.	engage@
40	Media Release	Drafts official statements for media distribution.	media@
41	Newsletter Content	Develops content for newsletters to keep stakeholders informed.	news@
42	Public Notice	Informs and enhances public engagement through compliant notices.	notice@
43	Script	Develops scripts for videos, podcasts, or other multimedia content.	script@
Administrative Tasks			
44	Action Log	Summarises and organises emails, such as Councillor correspondence.	actionlog@
45	CMS Filing	Automates filing content into the most suitable CMS category.	file@
46	Form Assist	Drafts content to fill in forms accurately and effectively.	form@
47	Meeting Records	Combines agendas and minutes to provide comprehensive records of meetings.	meeting@
48	Notation	Interprets images and audio, notating handwriting and speech.	notate@
49	Position Description	Details roles and responsibilities within the organisation.	pd@
50	Translation	Translates documents accurately between specified languages.	translate@





## 6. About CommunitiesThrive®

### Our Story

We acknowledge the Traditional Owners of Country and pay our respects to Elders past, present, and emerging.

**CommunitiesThrive®** is dedicated to empowering communities to thrive, one data point at a time. Operating from our carbon-neutral base in Sydney's vibrant CBD, sustainability is central to our ethos. Our primary influence resonates across Australia, but our services also extend to Canada, New Zealand, and the UK. This global reach is further amplified by our partnership with **Market Facts Pty Ltd**—a beacon in market research since 1975.



**Dr Chris Budhan**, our Founder and Managing Director, is a dual citizen of Australia and Canada. With a career spanning senior management and strategic consultancy in local government, he has academic credentials from McGill University, New York University, and the University of Texas at Austin, reflecting his global acumen.

**Lesley Gibbs**, Managing Director of Market Facts Pty Ltd, brings 30+ years in market research with roles at Roy Morgan, ANOP, and McNair Anderson. She joined Market Facts in 1988 and took ownership by 1999. A notable achievement is the LGAQ Queensland-wide Customer Satisfaction Study for over 40 councils.

Discover the difference our team can make to your community's satisfaction and wellbeing. **Connect with us today.**

### Client Testimonials

The glowing feedback from our clients serves as the best testament to our work:

*"The cutting-edge portal combined with sharp AI insights has transformed our understanding of data from various stakeholders and regions. Chris's dedication to our goals ensured we gained the utmost value from this project."*

– Samantha Barnes, Project Manager – Water and Sewerage Services, Bega Valley Shire Council

*"Chris's presentation didn't just impress—it energised our leadership team!"*

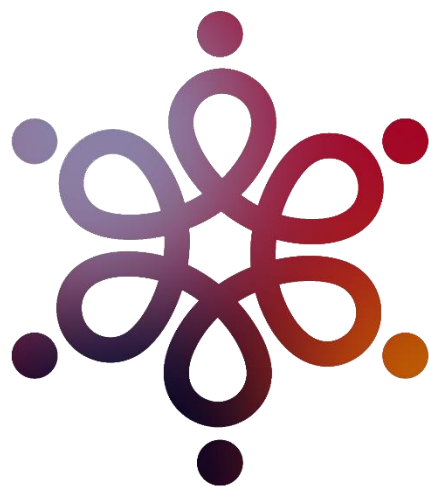
– Council Officer, Gladstone Regional Council

### Clients of CommunitiesThrive® & Dr Chris Budhan

Clients of CommunitiesThrive® and Dr Chris Budhan recognise the profound value of our pioneering approaches.







**Communities Thrive®**

